

Music Parents Support Group Minutes - Meeting March 1, 2018

Present: Gord Aitken, Elizabeth Bryce, James Caswell, Leah Cudmore, Linda Cudmore, Natalie Dayneka, Joanne Harvey, Karen Lawford, David Leech, Clare Pelley, Heather Monkman, Corie Seed, Rachael Anderson.

Regrets: Marie-Christine Ferraud, Diana Hampson-Wilson, Paula Panetta, Gina Robinson, Leilani Schaefer, Jason Sinkus.

1. **Welcome** – Linda Cudmore welcomed the members and introduced Rachael Anderson, visiting the parents' group from **Canterbury Arts Community Development Association (CADCA)**.

2. **Approval of Minutes from February 8, 2018**

MOTION: It was moved by Clare and seconded by Linda that the minutes of February 8 2018 be approved as corrected. Carried.

3. **Student Update** - Leah

- With March Break and Easter long weekend, no events planned for March.
- planning a **Social** in April.
- April 18 **coffeehouse** featuring jazz and chamber music; a few parent volunteers will be needed and will be confirmed at our April meeting.
- **"Gift Basket" project** for Music Night is being brainstormed for themes.
- **Memory Book:** timeline is to have it ready for early May, with Cadenza and spring Music Night pages to be added as soon as they are available.

4. **Music Department Update** – James

- **After Hours** - great performances and attendance, in spite of inclement weather.
- **Grade 11 Intermezzo** - March 28, at the NAC 4th Stage, tickets are being sold online. **2 parent volunteers** to sell tickets by cash at the door (rarely needed); Joanne and Gord will both be there, and Linda will try to find another, with emails for other Grade 11 parents who have helped at Music Night.
- **Music Fest** results earned Silver and Gold - congratulations to all the participants for all their hard work
- **NAC Day** with de laSalle for Chamber Strings.
- **Italy Trip** - parents' information meeting - Tuesday April 3 7:00 pm.
- **Wish List:** Choral Retreat September 2018 - according to our commitment, MPSG will provide funding to help with the deposit for the site, needed in late May.

MOTION: It was moved by David, and seconded by Joanne, that MPSG pay \$4000.00 towards the deposit for booking the September 2018 vocal retreat site. Carried.

5. **Treasurer's Report** - David & Karen

- Financial Update:
- David and Karen will be out of country from April 20 to May 10. If you anticipate any financial business during this time, please notify them in advance or speak with Linda or Gord.
- **Fundscrip and Berries cheques** have been received.
- **Funds available:** \$9379.33 (less \$4000. for vocal retreat).
- It was clarified that none of the funds from **After Hours** go through MPSG but through the Music Department (excepting the 2 floats).
- The treasurers had questions about the **PayPal account** and **Yapsody ticket sales fees**; Linda will speak to Craig about clarifying this.
- Gord will follow up on the discrepancy on **citrus sales/receipts**.
- **Student Accounts:** Prior to the Parents' meeting about Italy trip, we will send a reminder to parents about redeeming student accounts; and have forms available. Another reminder will be sent to Grade 12 students before school ends,

6. Music Support Group Fundraising Updates

- **Fundscrip** – Nina: Have sold \$3790.95 since September 1 - \$2800 in student accounts; \$947 for MPSG. There is an effort to ensure that sales remain over \$5000 per order so we do not pay a shipping fee. Linda invited fundscrip users to write a testimonial for use in the emails. Please send these directly to Nina. Also sending Reminds just prior to deadline.
- **Frozen Berries** – Natalie: Profit \$1040.00 larger than last year. She reported that 2/3 of sales came from grade 9-11 students and 1/3 of sales came from grade 12 students. She raised the question of whether this initiative should benefit the students as it does for citrus sales (with 75% of profits going into their student accounts).
- This led to a longer discussion of **fundraising** with many different opinions - should Cadenza be a budget item? Does identifying specific fundraisers for Cadenza increase the strength of the music community or decrease participation by younger grades? Cadenza is such an expensive event, the Music Department tries to keep a balance between making it affordable to families and the Department – while keeping it special for our graduating students. Linda and Gord will initiate a broad review of fundraising and send out email to MPSG to see who would like to participate in further discussions.
- **Silent Auction** - Gord: Solicitation has started, with both new and previous donors. Annegret will start reaching out to parents after Easter. If anyone wants a copy of the letter for potential donors, contact Annegret or Gord - also check to see whether their intended recipient has already been contacted.

7. Social Media and Website - Corie

- Link from Canterbury website still goes to old CHS music website (not working)

8. **Cadenza Committee** – Clare, Joanne

- **Spring Music Night Roses** - Clare will order a few less than last year, as it is not Mothers' Day weekend.
- Other Fundraisers seem to be on track to **reach \$5000.00 goal**.

9. **Other Business**

- **Auditor Sub-committee** Update: Gord is working on Terms of Reference for the search and will check with Treasurers, then send out Request for Proposals. Members who have suggestions should be in touch with Gord.
- **Fiscal year end** is August.

CACDA (Canterbury Arts Community Development Association):

Rachael Anderson, a music alumnus, is a member of CACDA. The association is a charitable organization which works to enrich the Canterbury Arts' experience, in all departments. Their fundraising efforts have included large events, such as Stars Return, and individual donations.

Their current goal is to replace the piano in the auditorium (\$18,000.00) They have also been funding Next Steps speakers, who speak to students about the impact arts programming has had on their careers.

The association is currently small and recruiting new members. Could CACDA have time to speak at Music Night, to increase awareness of their work? Derek Eyami (CHS Arts Coordinator) is an ex-officio member.

2019-2010 is the 50th Anniversary year for Canterbury; possibility of a large concert, but need director and producer with time to organize a large-scale event.

NEXT MEETING: scheduled for Thursday April 5, time adjusted to 7:30 pm because of parent-teacher interviews at CHS.

The meeting adjourned at 8:40 pm.